

Mount Vernon Exploratory PTO Executive Committee

Unofficial Meeting at Jennifer Puryear's

January 26, 2021

OFFICERS PRESENT: Jennifer Puryear, President; Meredith West, Past President; Elene Garrison, Vice President; Emileigh Greene, Treasurer; Anne Marie Braham, Secretary

The purpose of the meeting was to explore details for the upcoming "One and Done" fundraiser that is tentatively scheduled for March 22-26, 2021.

- I. Awards that will be given out
 - a. Each grade level will have a class winner that will get a pizza party with teacher/principal DJ's
 - b. Overall Class with largest funds raised – Teacher will receive \$500 to be spent on classroom materials
 - c. 2nd place class – Teacher will get \$250 to be spent on classroom materials

- II. Incentives for Participation
 - a. Any child that raises \$10 total will get a coupon for free ice cream
 - b. The total amount raised per child will have the below incentives
 - i. \$50 – Trojan cup with candy
 - ii. \$100 -- Trojan cup with candy and name in drawing to dunk a teacher/principal during the celebration festival
 - iii. \$150 – Trojan shirt
 - iv. \$200 – Trojan cup & Trojan shirt
 - c. For any class that has 100% participation by end of the week will get 30 minutes extra recess (date to be decided by teacher/administration)
 - d. Would like to have a Celebration Festival on the last day – Need to plan

- III. Get the news out materials
 - a. ½ sheet teaser to go out 2 weeks before notifying kids/parents of upcoming fund raiser and announcement in the Newsletter
 - b. Teacher representative to "hype" teachers up and explain process – Possibly during their staff meeting
 - c. Full descriptive letter to go out Friday before – need to verify with Westbrook; she may require this go out in Tuesday folder the week prior
 - d. Link to the letter in the newsletter
 - e. Kickoff Monday – Stickers and ½ sheet reminder
 - f. Scripts for morning announcements

- IV. Next Steps
 - a. Develop teacher planning committee – J. Puryear working with J.Borg
 - b. Plan Celebration Festival with teachers – limitations due to COVID-19
 - c. Plan more specific logistics on tracking student giving and money handling
 - d. Organize cup and shirt options for incentives—J.Puryear

- e. Draft letter
- f. Present to J.Westbrook

Submitted by Anne Marie Braham, Secretary